# NEUR 3001 Attention

## What is attention?

- Psychological definition of transmodal (or general) attention e.g. James 1890
- In neural terms, attention concerns the dynamics of visual processing;
  - How cognitive demands alter neural activity during the course of unchanged visual stimulation.
  - The frontoparietal network is the source of spatial attention, whose site of effect is visual cortex.
    - E.g. fMRI study reveals a frontoparietal network of areas mediating the effect of a cue in directing attention to a particular location in space<sup>[1]</sup>
    - The effect of attentional signals upon visual processing is to bias competitive interactions in favour of (neurons representing) the selected item: this is known as the 'biased competition' theory of attention.
- Attention is a phased process: pre-selection, selection & post-selection

## Initial phase of attention: preselection bias

- In the absence of search criteria, selection is based on salience, e.g. in change blindness task
  - 'Salience' is the quality of standing out, or being visually conspicuous in a cluttered scene
  - o V4 neurons show a robust modulation of response by stimulus salience<sup>[2]</sup>
- Popout search task
  - o also known as 'parallel' (because reaction time is short and not affected by number of distractor items)
  - also known as 'preattentive' (because the task report presence /absence of target) is solved before (or just as) attention is applied to the selected target item
- When the search target is known, there is a form of preselective bias known as 'feature attention'
  - Elements in a scene (or items in a search array) possessing a feature characteristic of the target (e.g. the same colour) gain in salience; V4 neurons show enhanced responses<sup>[3]</sup>
  - o In psychophysical literature, it is called the 'guided search' model of attention<sup>[4]</sup>
- Guidance by salience is so called 'bottom-up'; guidance by feature attention is 'top-down'

#### The 'premotor theory' of attention

- The locus of spatial attention can be shifted without moving the eyes [covert v overt attention]
  - o often referred to using the metaphor of a 'spotlight' of attention
- The premotor theory holds that the neural apparatus for shifting attention overlaps extensively with the forebrain oculomotor centres e.g. in macaques the Frontal Eye Field (FEF) and a similar area in parietal cortex, LIP (= Lateral intraparietal Area)
- In neural terms, item representations in area V4 are competing to be picked out by FEF as the planned target of an upcoming saccade (that may or may not be performed).

#### Evidence for the premotor theory of attention

- Psychophysics: subjects cannot independently attend to one location and move eyes to another<sup>[5, 6]</sup>
- fMRI : spatial attention tasks and matched eye movement tasks activate overlapping parts of frontal and parietal cortex<sup>[7]</sup>
- Neurophysiology: FEF neurons show enhanced response correlating with attentional election<sup>[8]</sup>
- FEF stimulation mimics effect of spatial attention behaviourally, and in effect on V4 neural activity<sup>[9, 10]</sup>

#### **Spatial preselection**

- Spatial attention can be a form of guidance if we know where a target is expected to appear
  - The Posner paradigm offers a classic demonstration of spatial attention<sup>[11]</sup>
    - A cue indicates probable location of upcoming target, facilitating a faster reaction time;
    - o Invalid cues have the opposite effect, slowing reaction time;

- Cues can be of a exogenous kind (occurring at the target locus) or of an endogenous kind (a symbolic cue occurring elsewhere, e.g. at fixation);
- Exogenous/bottom-up cueing is a short-term, automatic or 'reflexive' effect: the cue does not have to be statistically reliable. 'Inhibition of return' refers to a an *increased* reaction time to a target presented at a longer period after an exogenous cue.
- Endogenous/symbolic/top-down cueing is a 'cognitive' effect: the cue must be reliable (e.g. 80% valid).
- The terms 'bottom-up' (BU) and 'top-down' (TD) are often used rather loosely; strictly, TD& BU refer to the source of the bias in attentional selection (i.e. they do not refer to a direction of communication in a hierarchy of brain areas)
- An exogenous cue can be considered to engender top-down attention, with a longer timecourse, if the cue is reliable, and its meaning is understood by ;
- The cue location is 'stored' in the form of persistent elevated activity of FEF neurons initially excited by the cue<sup>[12]</sup>

#### **Attentional selection**

- Events taking place within the fronto-parietal network may be regarded as the 'selection' phase of attention:
  - These events may be influenced by spatial cues, by pre-existing knowledge of how to interpret symbolic cues, or by feature specific pre-selective bias, or by any combination of these factors;
  - Selection by the fronto-parietal network is essentially spatial in character; oculomotor (attention shifting) fronto-parietal neurons have little inherent feature specificity;
  - Since there are recurrent interactions between the fronto-parietal network and the visual areas of the ventral pathway, there is no absolutely strict subdivision into temporally separate pre-selection, selection, & post-selection phases: the neural mechanisms sustaining each phase can overlap.

#### Post-selection phase: the effects of attentional selection (object attention)

- There is an enhanced response to the selected item, especially when it is accompanied by rival distractor items, such as in a search task <sup>[3]</sup>.
  - The enhanced response to salient items may also be attenuated, if the salient item is not the selected one<sup>[2]</sup>, as may be the case if there are overriding top-down priorities;
- Attentional enhancement spreads to the representations of all the features of the attended object, even if they are irrelevant to the original selection criteria; this is known as *'object attention'*.
  - Evidence for object attention from fMRI<sup>[13, 14]</sup> & neurophysiology<sup>[15]</sup>
- The post-selection enhancement of the constellation of the selected object's features (i.e. 'object attention') is also referred to as 'integrated competition': [See #20, #21 & #31 in the general reading list].
- Recordings of local field potential (LFP) show enhanced synchronization, both locally within a visual area (e.g. V4), and between areas:
  - o e.g. selective synchronization between V4, and V1 neurons activated by attended v non-attended item<sup>[16]</sup>;
  - e.g. enhanced synchronization between subsets of FEF and V4 neurons whose RFs overlap the target <sup>[17]</sup>
- If there are multiple stimuli within a neuron's receptive field, the receptive field appears to 'collapse' about the attended item; this may enhance the response if the item matches the neuron's feature selectivity, or suppress the response if it does not <sup>[18]</sup>
  - 'Collapsing' or 'shrinking' RFs are only a convenient metaphor to describe what happens; the actual effects are well predicted by a 'response normalization' model of attention<sup>[19]</sup>
- The exact effect of selection depends on the nature of the particular task; attention is very flexible and can be deployed in numerous different ways...

- http://psychclassics.yorku.ca/James/Principles/prin11.htm

for a reproduction of William James' chapter on attention from 'The Principles of Psychology' 1890

# **Specific Sources**

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General Reading (if in doubt where to start, work in reverse chronological order)

20. Competitive brain activity in visual attention.

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36. The neural basis of attentional control in visual search. Eimer, **Trends in Cognitive Sciences** (2014).